

**Basket Connection Atlanta, August 7 - 10, 2008**

**Thursday - 8-7-08**

<b>2:00 - 5:15 p.m.</b>	<b>Registration</b>			
<b>4:00-5:00 p.m.</b>	<b>Show Me Your Creativity Competition</b>			
<b>3:00-5:00 p.m.</b>	<b>Competition Acceptance</b>			

**Session 1**

<b>Thursday</b>	<b>5:15-6:15 p.m. Opening Rally - Faculty Introduction and Reception</b>			
-----------------	--	--	--	--

**Session 2**

<b>Thursday</b>	<b>2A</b>	<b>2B</b>	<b>2C</b>	<b>2D</b>
<b>6:30-8:00 p.m.</b>	Make It Personal Ronda McConnell	Selling to Men Cheryl Pliskin	Get It Together Organization Claudia Johnson	Growth Management Teresa Nelson

**Session 3**

<b>Thursday</b>	<b>3A</b>	<b>3B</b>	<b>3C</b>	<b>3D</b>
<b>8:15-9:45 p.m.</b>	Branch Out Tree Décor Helen Tosto	Wrap It Up, Stack It Up Tammy Shapiro	Beyond the Photo Cherie Reagor	Basket & Bow-Making Basics Hands On Jimi Taylor

**Friday - Continental Breakfast - 7:00 - 8:00 a.m.**

**Friday - Competition Acceptance 7:00-8:00 a.m.**

<b>Friday - 8-8-08</b>	<b>4A</b>	<b>4B</b>	<b>4C</b>	<b>4D</b>
<b>8:15-9:45 a.m.</b>	Anything But Gourmet Ronda McConnell	Staying Ahead of the Pack - Trend Targets Cheryl Pliskin	Internet Business That Sells Joyce Reid	Birthday, Get Well, Thank You! LeeAnn McGuinness

**Session 5**

<b>Friday</b>	<b>5A</b>	<b>5B</b>	<b>5C</b>	<b>5D</b>
<b>10:00-11:30 a.m.</b>	Big Money Centerpieces Helen Tosto	Business Communications & Etiquette Teresa Nelson	Pricing for Profit Jimi Taylor	Not Your Traditional Holiday Gifts Tammy Shapiro

**Friday Luncheon - 11:30 - 1:00 p.m.**

**Friday Trade Show 1:00 - 5:00 p.m.**

**Friday - 1st Competition Viewing - 6:30 - 7:30 p.m.**

<b>Friday</b>	<b>6A</b>	<b>6B</b>	<b>6C</b>	<b>6D</b>
<b>7:30-9:00 p.m.</b>	Words That Persuade Joyce Reid	Keeping It In Their Price Range - Budget Ideas! LeeAnn McGuinness	Retail Detail Taylor/McConnell	A Bundle of Gifts for Niche Markets Lynn Rogers

**Friday - 2nd Competition Viewing 9:00 - 10:00 p.m.**

<b>Saturday - 3rd (and final) Competition Viewing 7:00 - 8:00 a.m.</b>				
<b>Session 7</b>	<b>7A</b>	<b>7B</b>	<b>7C</b>	<b>7D</b>
<b>Saturday - 8-9-08</b>	Over The Top-High End	Inventory Management & Cash Flow	Time Management for Business & Family	Wrap Made Easy - Cello, Shrinkwrap and shipping
<b>8:15-9:45 a.m.</b>	Ronda McConnell	Cheryl Pliskin	Tammy Shapiro	Jimi Taylor
<b>Saturday - Trade Show 10:00 -- 4:00</b>				
<b>Saturday - Competition Pick Up - 5:00 - 6:00 p.m.</b>				
<b>Session 8</b>	<b>8A</b>	<b>8B</b>	<b>8C</b>	<b>8D</b>
<b>Sunday - 8-10-08</b>	Marketing By Month	Networking in Tight Times	Using Diversity to Increase Income	Inexpensive Marketing With BIG Results
<b>8:00-9:30 a.m.</b>	Ronda McConnell	Cheryl Pliskin	Joyce Reid	Teresa Nelson
<b>Session 9</b>	9:30-10:30 Brunch			
<b>10:30-11:30</b>	Panel with All Faculty			
<b>11:30-12:30</b>	Awards Presentation			
<b>Sunday - Competition Pick Up - 7:00 - 8:00 a.m.</b>				
<b>Meals:</b>				
<b>Reception Thursday evening</b>				
<b>Continental Breakfast - Friday morning</b>				
<b>Lunch - Friday</b>				
<b>Brunch - Sunday</b>				
<b>2 time slots for design competition acceptance</b>				
<b>3 opportunities to view competition entries</b>				